

PHILIP L. TEW  
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**EDUCATION:**

Doctor of Philosophy Major – Finance Minors – Econometrics and Management Information Systems	University of Mississippi	2009
Master of Taxation	University of Mississippi	2003
Juris Doctorate	University of Mississippi	1997
Master of Business Administration	University of Mississippi	1997
Bachelor of Business Administration Majors: Banking and Finance; Managerial Finance; and General Business	University of Mississippi	1993

**Additional Education:**

George Mason University Economics of Public Pension Reform	2016
George Mason University Public Choice Conference	2016
Interactive Teaching and Technology Center’s Summer Institute	2016
George Mason University Public Choice Conference	2015
Interactive Teaching and Technology Center’s Summer Institute	2015
George Mason University Empirical Research in the Law Conference	2014
Interactive Teaching and Technology Center’s Institute	2014
Office of Research and Technology Transfer Grant Writing Institute	2013
Interactive Teaching and Technology Center’s Summer Institute	2012
Interactive Teaching and Technology Center’s Course Assessment Workshop	2012

**FACULTY EXPERIENCE:**

Associate Professor of Finance	Arkansas State University	2015 – Present
Director of Center for Economic Education and Financial Literacy	Arkansas State University	2015 – Present
Workshops:	Financial Literacy for K-12 Teachers Economics and Media for K-12 Teachers Retirement Planning – Hytrol Manufacturing Investing for the Future – JYPN Luncheon High School Business Plan Competition The Stock Market Game for Teachers The Stock Market Game for students Entrepreneurship for Students (3 <sup>rd</sup> – 8 <sup>th</sup> Grade) Entrepreneurial Leadership Conference (4 <sup>th</sup> – 12 <sup>th</sup> grade)	



### **NON-FACULTY WORK EXPERIENCE:**

Legal Counsel:	Hope Enterprise Corporation / Hope Credit Union	1998 – Present
Fiscal Analyst:	University of Mississippi – Student Housing	1995 – 1998

### **RESEARCH:**

#### Peer-Reviewed Articles:

- (1) “The Financial Literacy and Actions of College Students”. Consumer Interests Annual (2020)
- (2) “Short Sales, Class Action Lawsuits, and Potential Information Leakages” with Blau, B. Journal of Financial Markets (2014) Volume 20, p. 79-100
- (3) “Retirement Funds in Bankruptcy: Clark v. Rameker” with Robertson, P. Business Law Review (2014) Volume 47, p. 97-114
- (4) “A Note on the US Unemployment Rate and Unionization” with Crawford, J., Kern, D., and Taylor, R. Review at Journal of Business, Industry, and Economics (Spring 2013)
- (5) “Market Based vs. Bank Based Systems: What matters when it comes to economic development”. Journal of Business Administration Online (Fall, 2012)
- (6) “Class Action Lawsuits and Venue: Does the Market Care?” Journal of Business Administration Online (Fall, 2010)

#### Textbooks

- (1) **“Money Talks – Teach Yours Not to Say Goodbye: Personal Financial Management”**. Great River Learning Publishing. 2020. ISBN: 97-81644963159
- (2) **“Looking Behind the Curtain: An Overview of Microeconomics”**. Great River Learning Publishing. 2018. ISBN: 97-81680759082

#### Working Papers:

(X = undergraduate student)

- (1) “Impact of proximity to fresh fruits and vegetable to First Year College Students’ financial decision making.” with Leonard, A. (X) and Ricker M. (X)
- (2) “Does Knowledge of Financial Concepts Equate to Smarter Financial Decisions?” with Tew, K.
- (3) “Financial Literacy and College Students” with Tew, K.
- (4) “Using Social Media and New Product Announcements to Explain the EMH”
- (5) “Politics, Religion, and Money - Maybe we should talk about them” with Carmack, R.

(6) “The Economic Impact of COVID-19 Due to Learning Loss” with Gray, M (X).

#### Forthcoming Academic Presentations

(X = undergraduate student, Y = graduate student)

(1) “Improving First Year Students’ Financial Wellness”. **41<sup>st</sup> Annual Conference for the First Year Experience** with (X) H. Hawkins, (Y) A. Leonard, and (Y) M. Ricker in Orlando, FL (February 2022)

(2) “Developing a Financial Literacy Program for Students with Autism”. **41<sup>st</sup> Annual Conference for the First Year Experience** with (X) M. Gray and (X) H. Hawkins in Orlando, FL (February 2022)

(3) “Engaging Students in their First Year” **41<sup>st</sup> Annual Conference for the First Year Experience** with (X) H. Hawkins, (Y) A. Leonard, and (Y) M. Ricker in Orlando, FL (February 2022)

(4) “Examining Learning Loss and its Affects due to COVID-19”. **41<sup>st</sup> Annual Conference for the First Year Experience** with (X) M. Gray and (X) H. Hawkins in Orlando, FL (February 2022)

#### Academic Presentations

(X = undergraduate student, Y = graduate student)

(1) “Development of a Financial Literacy Program”. **Southern Business Educators Association Annual Conference** with (X) H. Hawkins, (Y) A. Leonard, and (Y) M. Ricker in Memphis, TN (2021)

(2) “The Economic Impact of COVID-19 Due to Learning Loss”. **Financial Management Association Annual Conference** with (X) M. Grey in Denver, CO (2021).

(3) “Trade – It’s Not Just for Wars”. **Real Economics for All Conference** (moved from Little Rock, AR to online due to COVID-19) (2020)

(4) “An Analysis of the Financial Literacy and Financial Actions of College Students”. **American Council on Consumer Interests Annual Conference** (moved from Arlington, VA to online due to COVID-19) (2020)

(5) “Financial Literacy, Financial Actions, and College Students – Do they go Together?” with (X) D. Ogden and (Y) R. Washam. **47<sup>th</sup> Annual Southwestern Finance Association Conference** in San Antonio, TX (2020) \*CANCELED DUE TO COVID-19

(6) “Scarlet to Black: A Comprehensive Student-led Approach to Financial Literacy” with (X) M. Ricker and (X) A. Leonard. **39<sup>th</sup> Annual Conference on the First-Year Experience** in Washington, D.C. (2020)

(7) “Politics, Religion, and Money – Maybe we should talk about them.” **Financial Services Association Annual Conference** in Las Vegas, NV (2016)

(8) “Twitter, iWatches, and Fama: Using Social Media and New Product Announcements to Explain the EMH” **Financial Educators Association Conference** in San Antonio, TX (2015)

- (9) "Does Knowledge of Financial Concepts Equate to Smarter Financial Decisions?" with Tew, K., **Financial Educators Association Conference** in San Antonio, TX (2015)
- (10) "Peer+1 to Peer Financial Mentoring and First Year Students" with Tew, K. **34<sup>th</sup> Annual Conference on the First Year Experience**, Dallas, TX (2015)
- (11) "Common Reader, Common Project, Uncommon Results in Critical Thinking" with Sirota, K., and Tew, K., **34<sup>th</sup> Annual Conference on the First Year Experience**, Dallas, TX (2015)
- (12) "Breaking the Cycle of Poverty: Improving Financial Literacy" **Delta Health Disparities Conference**, Jonesboro, AR (2014)
- (13) "Peer to Peer Financial Literacy Training" **St. Louis Federal Reserve Bank Economics Professors' Conference**, St. Louis, MO (2014)
- (14) "Financial Literacy and College Students"\*\*\* with Tew, K. **Financial Educators Association Conference**, Savannah, GA (2014)
- (15) "Search Engine Predictability of Bank Distress". **Southwest Finance Association Annual Conference**. Dallas, TX (2014)
- (16) "How to get rich in college..... Or at least not go broke." **National Phi Beta Lambda Leadership Conference**. Nashville, TN (2014)
- (17) "Smart Financial Decisions" Delta Health Conference. Jonesboro, AR (2013)
- (18) "Short Sales, Class Action Lawsuits, and Potential Information Leakages" **Southern Finance Association Annual Conference**. Key West, FL (2011)
- (19) "On-line vs. In-Person Classes: Using Technology to Achieve Similar Expectations". **ASU Online and Distance Education Regional Conference**. Jonesboro, AR (2011)
- (20) "The Contagion Effects of Bankruptcy on Future SME Lending" **Southern Finance Association Annual Conference**. Asheville, NC (2010)
- (21) "The Contagion Effects of Bankruptcy on Future SME Lending" **Financial Management Association Annual Conference**. New York, NY (2010)
- (22) "Class Action Lawsuits Venue: Does the Market Care?" **Arkansas College Teachers of Economics and Business Annual Conference**. Russellville, AR (2010)
- (23) "Is Financial Distress Risk Systematic? A look at the Short Sells" **Financial Management Association Annual Conference**. Reno, NV (2009)

\*\*\* RUNNER-UP FOR OUTSTANDING PAPER

## Grants

### External:

- (1) **AccessLex Institute's Center for Education and Financial Capability.** \$97,537. Scarlet to Black Program. 2021
- (2) **Organization for Autism Research.** \$2,000. A-State Educare and PBL. 2021
- (3) **Arkansas Biosciences Institute.** \$70,000. Improving the Health and Economic Outcomes for Arkansas Children. 2021
- (4) **Kays Foundation.** \$8,000.00. Scarlet to Program. 2020.
- (5) **Arvest Bank Foundation.** \$10,000. Scarlet to Black Program. 2019.
- (6) **Kays Foundation.** \$7,723.04. Scarlet to Black Program. 2019.
- (7) **National Endowment for Financial Education.** \$750. Budgeting and College Students. 2014.
- (8) **TIAA-CREF Foundation.** \$50,000. Promotion of financial literacy to graduate students. 2013.

### Internal:

- (1) **Office of the Provost.** \$2,000. Financial Literacy for College Students. 2014.
- (2) **College of Business Summer Research Grant.** \$10,000. 2013, 2015.

### Non-Conference Presentations.

- (1) Interview with **KJNB** (television station in Northeast Arkansas) – “Ending of COVID-related Federal Unemployment Funds effects on local economy.” July 30, 2020.
- (2) Interview with **KJNB** (television station in Northeast Arkansas) – “COVID-19 and Unemployment.” April 30, 2020.
- (3) Presentation to **Rotary Club of Jonesboro** – “COVID-19 and Northeast Arkansas.” April 21, 2020.
- (4) Interview with **KJNB** (television station in Northeast Arkansas) – “2020 Stimulus Checks and Financial Literacy.” April 20, 2020.
- (5) Interview with **KAIT** (television station in Northeast Arkansas) – “2020 Stimulus Checks and Financial Literacy.” April 16, 2020.
- (6) Interview with **KASU** (National Public Radio station in Northeast Arkansas) – “COVID-19 impact on the Jonesboro Economy.” April 8, 2020.
- (7) Interview with **KJNB** (television station in Northeast Arkansas) – “COVID-19, Unemployment, and the Jonesboro Economy.” April 2, 2020.

- (8) Presentation to **Jonesboro Kiwanis Club** – “Scarlet to Black Program”. October 16, 2019.
- (9) Interview with **KASU** (National Public Radio station in Northeast Arkansas) – “Expansion of the Scarlet to Black Program”. April 25, 2019.
- (10) Interview with **Wallethub.com** – “Ask the Experts: Low-interest Credit Cards”. October 27, 2018.
- (11) Interview with **NBC News** – “The Mega Millions Winner’s dilemma: Should you take the lump sum or annual payments?” October 23, 2018
- (12) Interview with **KASU** (National Public Radio station in Northeast Arkansas) – “Tew Teaches Financial Literacy Across Arkansas”. August 3, 2018.
- (13) Interview with **Arkansas Democrat Gazette** (state newspaper for Arkansas) – “Powerball’s appeal defies math, experts say”. January 23, 2016.

## **SERVICE**

### Student Research and Competition Coaching

- (1) **Alyssa Pettit**. “The economic status impact on college students’ healthcare knowledge and practice.” Arkansas Bioscience Institute Emerging Scholar Program. 2021-22. Mentor.
- (2) **Megan Gray**. “The Healthcare Literacy of College Students.” Arkansas Bioscience Institute Emerging Scholar Program. 2020-21. Mentor.
- (3) **Alexus Leonard**. “Mapping of Fresh Fruit and Vegetable Deserts in Arkansas and Missouri”. Arkansas Bioscience Institute Emerging Scholar Program. 2020. Mentor.
- (4) **Biondolillo, Jesseca**. “Financial Literacy Rates of A-State Students”. Senior Honors Thesis. 2020. Committee Member.
- (5) **Tuell, Brooks**. iOme Challenge Competition. 2020.
- (6) **\*Carter, Alec; Ferrell, Coy; and Hutchins, Maegan**. Windstream Case Study Competition. 2020.  
\*3<sup>rd</sup> Place in State Competition
- (7) **\*Leonard, Alexis & Ricker, Melanie**. “Scarlet to Black: A Comprehensive Student-led Approach to Financial Literacy”. Create at State Symposium. 2020. Research Mentor.  
\*winner of Dean’s Award for Poster Presentation
- (8) **James, Katherine**. “Unearthing the Consequences of the Conventional Food System.” Master of Public Administration Thesis. 2019. Committee Member.
- (9) **Handloser, Sarah**. “Free Speech in the Social Media Age”. Senior Honors Thesis. 2019. Committee Member.

(10) **Corbitt, Zachary.** "Community Development Financial Institutions: Effectiveness of Minority Small Business Growth." Senior Honor Thesis. 2019. Committee Chairperson

(11) **Black, Samantha.** "The Effectiveness of the Healthcare Systems in the USA, Canada, and Australia". Senior Honors Thesis. 2018. Committee Member

(12) **Chancellor, Leah.** "Establishing a Student Managed Fund at Arkansas State University." Senior Honors Thesis. 2014. Committee Member.

(13) **Todd, Andrew.** "Derivative Securities and the Financial Crisis of 2008." Senior Honors Thesis. 2013. Committee Member.

#### Non-compensated Positions / Committee memberships

(D = departmental; C = college, U = university, L = local community, S = state, N = national)

(C) College Promotion, Retention, and Tenure Committee	2019 - 2021
(S) State Adviser for Arkansas- Phi Beta Lambda	2016 – present
(S) Arkansas Business Educators' Association Board Member	2016 – present
(N) Program Committee, Conference of the First Year Experience	2015 - present
(U) A-State Phi Beta Lambda Adviser	2013 – present
(S) Judge for High School FBLA State Competition Academic Events	2010 - present
(L) Judge for High School FBLA Regional Competition Academic Events	2010 – present
(C) MBA Written Communication Assessment	2010 – present
(D) Chair of Economics and Finance Promotion, Retention and Tenure Committee	2019 – 2020
(U) Faculty Senator	2016 – 2018
(U) A-State Student Research Counsel Faculty Board	2015 – 2017
(N) Program Committee, Eastern Finance Association, National Meeting	2014
(N) Program Committee, Southwestern Finance Association National Meeting	2014
(N) Discussant, Southwestern Finance Association, National Meeting	2014
(C) Public Relations Committee	2013 - 2014
(C) Chairman of College of Business Scholarship Committee	2011 – 2017
(U) University Scholarship and Financial Aid Committee	2011 - 2013
(U) College of Business representative on Honors Council	2011 - 2015
(U) Moderator for Int'l Educ. Week Program on Occupy Wall Street	2011
(L) Judge for Middle School FBLA regional competition	2011 - 2012
(C) Entrepreneurship Committee	2011 - 2012
(L) Craighead County Single Parent Scholarship Board Member	2011 - 2014
(S) Arkansas College Teachers of Economics and Business Board Member	2010 - 2011
(C) Internship Committee	2010 - 2011
(C) Distance Education Task Force	2010 - 2012
(L) United Way VITA volunteer	2010
(U) University Concert and Lecture Committee	2010 - 2012
(U) Judge for A-State Moot Court team	2009 - 2014
(C) Graduate Programs Committee	2009 – 2010
(N) Discussant, Financial Management Assoc., National Meeting	2009 - 2010
(N) Program Committee, Financial Management Association, National Meeting	2009 - 2011
(N) Discussant, Southern Finance Association, National Meeting	2009 - 2011
(N) Program Committee, Southern Finance Association, National Meeting	2009 – 2011



## **AWARDS and HONORS**

(1) Scarlet to Black Program – Top 50 Collegiate Financial Literacy Program	2020
(2) A-State Phi Beta Lambda – Largest Collegiate Chapter in the Nation	2020
(3) A-State Phi Beta Lambda – Most National Awards	2020
(4) Arkansas Phi Beta Lambda – Largest State Chapter in the Nation	2020
(5) Scarlet to Black Program – Top 50 Collegiate Financial Literacy Program	2019
(6) A-State Phi Beta Lambda – Largest Chapter in the Nation	2019
(7) A-State Phi Beta Lambda – Most National Awards	2019
(8) A-State Phi Beta Lambda – Largest Chapter in the Nation	2018
(9) A-State Phi Beta Lambda – Most National Awards	2018
(10) A-State Phi Beta Lambda – Most National Awards	2017
(11) College of Business Internal Service Award	2017
(12) University Outstanding Service Award	2014
(13) Friend of Student Support Services Award	2014
(14) Runner-up Outstanding Paper Award at FEA Conference	2014
(15) College of Business Internal Service Award	2011